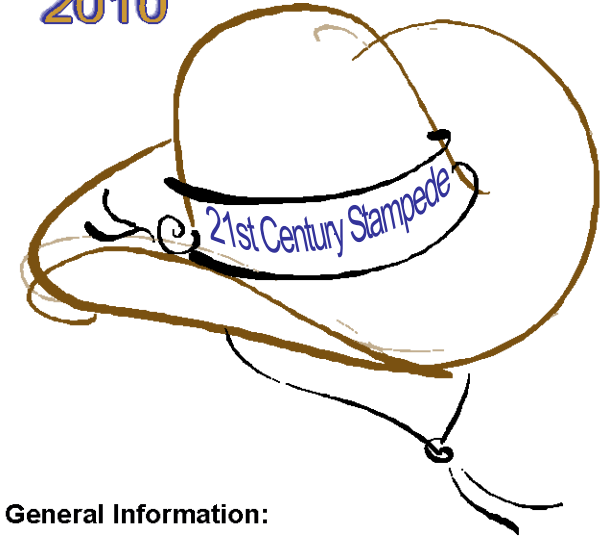


Multimedia Festival

Galena Park Independent School District
2010



General Information:

- Any K-12 GPISD student is eligible to participate.
- Only Individual projects are accepted except in the Video/DVD category. Grades 6-12 may submit group or individual projects in the Video/DVD category. Grades K-5 entries must be individual projects in **All** categories.
- Participants are limited to two projects and each must be in a different category.
- Project entries must contain the required elements or they will not be considered during the judging process. (*Required elements are listed in another section of this brochure.*)
- Projects must be school related.
- Project entries must be submitted with a completed participation form.
- Projects and participation forms are due to your campus Technology Teacher no later than **Friday January 29, 2010.**
- Judging will occur at the campus level from Jan. 29 through Feb. 9. Judging at the District level will begin Feb. 10.

Judging Levels:

- Grades 1,2,3,4,5,6,9,10 will be judged separately in each category.
- Grades 7-8 and 11-12 will be combined for judging purposes in each category.

Awards (medallions, ribbons or trophies) will be presented during the awards ceremony at the Multimedia Festival.

Judging Categories:

• **Graphic Design**

Subcategories

- ♦ Image Design - Graphic(s) with minimal or no type (Grades K-12)

Example Projects: Business Card, Graphics created in Paint, TuxPaint, KidPix

- ♦ Document Design - Document with significant amount of graphic, layout and type elements (Grades 2-12 only)

Example Projects: Brochure, Newsletter, Magazine Cover, Flyer

Example Software:

Photoshop, Print Shop, Word, Publisher, Kid Pix, Timeliner, Kidspiration, Inspiration, Word, TuxPaint

• **Multimedia Slide Show**

Example Software:

Power Point, Photo Story, Kid Pix, Hyperstudio, Multimedia Workshop

• **Web Page**

Example Software:

Composer, Front Page, Dreamweaver, Fireworks, Flash

• **Video/DVD**

Example Software:

Premiere, Movie Maker

Judging Criteria:

Graphic Design:

Required Elements:

- Heading - Name, Grade, Campus, Subject
- Entry has a definite purpose and audience
- Must be related to a school subject
- Resources sited

Other elements that will be considered during judging:

- Creativity
 - ♦ Artistic quality of elements
 - ♦ Good use of color
 - ♦ Consistent formats and design
 - ♦ Evidence of originality and inventiveness
- Design Layout
 - ♦ Easy to read
 - ♦ Effective use of text elements
 - ♦ Effective use of white space
 - ♦ Do the graphics enhance the publication
- Mechanics
 - ♦ Spelling and Grammar
 - ♦ Resources sited correctly

Multimedia Slide Show:

Required Elements:

- **Minimum** Number of slides:
 - ♦ Kindergarten 4 slides
 - ♦ Grades 1-2 5 slides
 - ♦ Grades 3-4 6 slides
 - ♦ Grades 5-6 7 slides
 - ♦ Grades 7-8 7 slides
 - ♦ Grades 9-10 10 slides
 - ♦ Grades 11-12 10 slides
- First slide - Name, Grade, Campus, Subject
- Transitions
- Timing throughout the show
- Must have a definite purpose and audience
- Must be related to a school subject

Other elements that will be considered during Judging:

- Content
 - ◆ Accuracy of information
 - ◆ Depth of entry
 - ◆ Knowledge of subject is evident
- Creativity
 - ◆ Artistic quality of elements
 - ◆ Good use of color
 - ◆ Consistent formats and design
 - ◆ Evidence of originality and inventiveness
- Design/Layout
 - ◆ Easy to read
 - ◆ Effective Navigation
 - ◆ Effective use of text elements
 - ◆ Effective use of white space
 - ◆ Appropriate use of graphics
- Mechanics
 - ◆ Correct spelling and grammar
 - ◆ Resources sited correctly

Web Page:

Required Elements:

- Minimum number of links:
 - ◆ Kindergarten 2
 - ◆ Grades 1-2 3
 - ◆ Grades 3-6 4
 - ◆ Grades 7-12 5
- Student Information link on the Index page. Linked page must contain student's name, grade, campus and school related subject of the web page.
- At least two links must link to pages created by the student creating the web page project entry.
- Index page must be created by student creating the web page project entry.
- Web page entries must be submitted in a format that can be viewed and fully functional in Internet Explorer.

Web page required elements Continued:

- Web page must have definite purpose and audience.

Other elements that will be considered during judging:

- Content:
 - ◆ Accuracy of information
 - ◆ Depth of entry
 - ◆ Knowledge of subject is evident
- Creativity:
 - ◆ Artistic quality of elements
 - ◆ Good use of color
 - ◆ Consistent formats and design
 - ◆ Evidence of originality and inventiveness
- Design/Layout:
 - ◆ Easy to read
 - ◆ Effective navigation
 - ◆ Effective use of text elements
 - ◆ Effective use of white space
 - ◆ Appropriate use of graphics
- Mechanics:
 - ◆ Correct Spelling
 - ◆ Resources sited correctly
 - ◆ Successful Links

Video or DVD:

Required Elements:

- Beginning Credits must contain student's name, grade, campus and school related subject of video.
- Individual projects will be accepted for grades k-12.
- Group projects will be accepted for grades 6-12.
 - ◆ Groups may not exceed six members.
 - ◆ Each member must have a specific job with significant input to the project.
 - ◆ Group member contributions/job titles must be mentioned in the ending credits.
- Resources must be included in the ending credits.

Other elements that will be considered during judging:

- The content is accurate, relevant and creative
- The video is developed with attention to continuity, pacing and transition
- The video is technically well executed (focus, exposure, audio, composition, graphics, special effects)
- Stop animation will be considered a video entry but judges will pay special attention to quality of slide flow.

If you have any questions please call [Darlene Lovinggood](#), [Michelle Young](#) or [Robert Ellis](#) at:
832-386-1038